

# WASHINGTON 2024 WORLD TECHNOLOGY LAW CONFERENCE

8-10 MAY 2024  
THE RITZ-CARLTON, WASHINGTON, DC

# DC|24

#ITLDC24



## SPONSORSHIP PROSPECTUS

### 2024 World Technology Law Conference

Enhance your visibility. Network with key influencers and leading technology lawyers from around the globe. You have the opportunity to interact with private practice lawyers, in-house counsel attorneys, government officials, academics, and more from all over the world through exhibits, social events, and a Gala dinner. Contact us today to discuss your support at our upcoming conference. We appreciate your support of ITechLaw!



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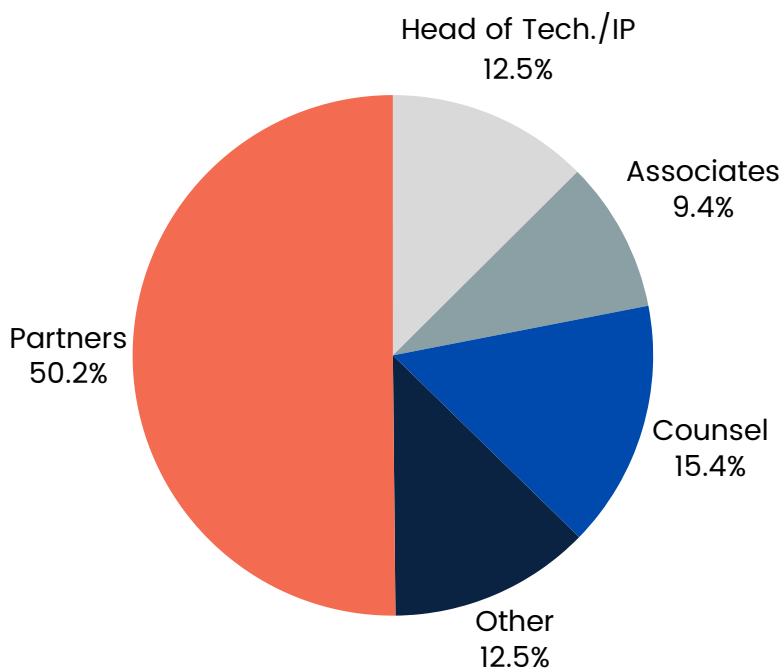
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## ATTENDEE PROFILES

Based on 2023 Attendees

Make connections and conduct business with private practice lawyers, in-house counsel attorneys, government officials, academics, and more from all over the world through exhibits, social events, and a Gala dinner.



30 Countries Represented

Over 250 Attendees

### COMMIT EARLY AS A SPONSOR & BENEFIT

Upon commitment, your company is included in conference marketing efforts (website, e-blasts, social media). This generated over 33,000 impressions across all platforms. Let's chat!

Mark Primuth, Sponsorship Manager,  
[mark.primuth@itechlaw.org](mailto:mark.primuth@itechlaw.org) 571-762-4379

### Organizations Represented

ABB  
Appleby (Guernsey) LLP  
CMS  
Deloitte Legal Canada LLP  
DLA Piper  
eBay  
Goodmans LLP  
Google  
Gowling WLG  
Heuking Kuhn Luer Wojtek  
Homburger AG  
KPMG LLP  
Logitech  
Microsoft Corporation  
Nutanix  
SAP  
Schellenberg Wittmer  
Securitas  
Siemens AG  
Swiss Re Management AG  
Sygnum Bank AG  
Zurich Insurance  
....And Many More!

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## TIERED SPONSORSHIP OPPORTUNITIES

PARTNER TIERS	PLATINUM	GOLD	SILVER	BRONZE	EXHIBITOR
CONFERENCE REGISTRATIONS & GALA DINNER TICKETS	6	3	2	1	1
EXHIBIT TABLE (INCLUDES 6 FT TABLE, 2 CHAIRS, TABLECLOTH & HOTEL WI-FI)	✓	✓	✓		✓
ADVERTISEMENT IN THE CONFERENCE PROGRAM	FULL PAGE	HALF PAGE			
INCLUSION OF ONE ITEM IN THE CONFERENCE ATTENDEE BAG	✓				
SOCIAL MEDIA CAMPAIGN - (1 POST PRE, DURING, & POST CONFERENCE)	✓				
<b>COST</b>	<b>\$22,000</b>	<b>\$14,500</b>	<b>\$7,500</b>	<b>\$3,500</b>	<b>\$4,500</b>

### ALL SPONSORS RECEIVE THE BELOW BENEFITS

- Logo visibility on the Conference website
- Sponsor recognition on the marketing emails, signage, banners, screens, etc.
- Sponsor logo and company profile within the conference mobile app
- Early-bird rate for all additional registrations and 10% registration discount on 3 or more registrants from the same firm
- Full conference recap including conference photos, and the attendee list (2 weeks prior to the conference and includes attendee name, firm/organization, city, and country only. Per privacy regulations and reasons, we cannot share contact information.)

Please Return the Completed Commitment Form to:  
Mark Primuth, Sponsorship Manager, at [mark.primuth@itechlaw.org](mailto:mark.primuth@itechlaw.org)  
Questions? Please contact [mark.primuth@itechlaw.org](mailto:mark.primuth@itechlaw.org) 571-762-4379

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## CONFERENCE SPONSORSHIPS

Sponsorships are listed in US Dollars - USD

### PLATINUM SPONSOR | \$22,000

- 6 complimentary registrations and gala tickets
- Social Media Campaign: 3 social media posts highlighting the sponsor on all social platforms
- Full Page Ad in the Conference Brochure
- 1 Exhibit Table
- Inclusion of one item of collateral placed in the conference bag

### GOLD SPONSOR | \$14,500

- 3 Complimentary registrations and gala tickets
- Half Page Ad in the Conference Brochure
- 1 Exhibit Table
- Inclusion of one item of collateral placed in the conference bag

### SILVER SPONSOR | \$7,500

- 2 complimentary registrations and gala tickets
- 1 Exhibit Table

### BRONZE SPONSOR | \$3,500

- 1 complimentary registration and gala ticket

### EXHIBITOR | \$4,500

Showcase your products and services to ITechLaw conference attendees and increase your market exposure. All branding materials are to be supplied and installed by the exhibitor.

- 1 complimentary registration
- A 6ft (2m) table display, placed to provide maximum visibility



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## EVENT SPONSORSHIPS



### **EXCLUSIVE - GALA RECEPTION AND DINNER SPONSOR | \$16,500**

- 4 complimentary registrations and gala tickets
- 6 guest invitations to the Gala Reception and Dinner
- Prominent branding throughout the event venue
- Five-minute toast given by Sponsor at Gala Dinner
- Logo on Gala Dinner Menu and Napkins
- Half Page Ad in the Conference Brochure
- Inclusion of one item of collateral placed in the conference bag



### **GALA RECEPTION AND DINNER CO-SPONSORS | \$9,000 (2 AVAILABLE)**

- 2 complimentary registrations and gala tickets
- 3 guest invitations to the Gala Reception and Dinner
- Prominent branding in conference schedule and throughout the event venue
- Two-minute toast given by each sponsor during event
- Logo on Gala Dinner Menu and Napkins



### **EXCLUSIVE - WELCOME RECEPTION SPONSOR | \$10,000**

- 2 complimentary registrations and gala tickets
- 6 guest invitations to the reception
- Prominent branding in conference schedule and throughout the event venue
- Inclusion of one item of collateral placed in the conference bag



### **EXCLUSIVE - AFTER PARTY SPONSOR | \$9,500**

- 2 complimentary registrations and gala tickets
- Prominent branding in conference schedule and throughout the event venue
- Inclusion of one item of collateral placed in the conference bag

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## EVENT SPONSORSHIPS, CONTINUED

### NETWORKING BREAKFAST OR LUNCH SPONSOR | \$9,500

Select Thursday or Friday sessions for exclusivity.

- 2 complimentary registrations and gala tickets
- 4 guest invitations to the sponsored lunch
- 1 Exhibit Table
- Logo prominently displayed at the lunch venue
- Inclusion of one item placed in the conference bag



### NETWORKING BREAK SPONSOR | \$8,500

(2 spots each day available/4 spots total)

- 2 complimentary registrations and gala tickets
- 1 Exhibit Table
- Logo prominently displayed throughout the break locations
- Inclusion of one item placed in the conference bag



### EXCLUSIVE - DINE AROUND NIGHT SPONSOR | \$6,000

- 1 complimentary registration and gala ticket
- 1 table display in close proximity to the registration desk to answer questions OR to be used as an Exhibit Table

### EXCLUSIVE - YOUNG LAWYERS' RECEPTION SPONSOR | \$5,000

- 1 complimentary registration and gala ticket
- Inclusion of one item placed in the conference bag

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## PRODUCT SPONSORSHIPS



### EXCLUSIVE - CONFERENCE BAG SPONSOR | \$8,500

- 1 complimentary registration and gala ticket
- Half Page Ad in Conference Brochure
- Co-branded with the ITechLaw logo on Conference bags, distributed to all attendees.
- Inclusion of three items placed in the conference bag



### EXCLUSIVE - CONFERENCE LANYARD SPONSOR | \$7,500

- 1 complimentary registration and gala ticket
- Corporate logo co-branded with ITechLaw logo on lanyards, distributed to all attendees.



### EXCLUSIVE - MOBILE APP SPONSOR | \$7,000

- 1 complimentary registration and gala ticket
- Half Page Ad in the Conference Brochure
- Exclusive Branding as Mobile App Sponsor on The App Welcome Page
- One Digital Advertisement in Conference App



### EXCLUSIVE - HOTEL KEY CARD SPONSOR | \$6,000

- 1 complimentary registration and gala ticket
- Branding on all hotel key cards provided to each attendee who reserve a room through the conference hotel.



### EXCLUSIVE - WI-FI SPONSOR | \$6,000

- 1 complimentary registration and gala ticket
- Half Page Ad in Conference Brochure
- Sponsor Wi-Fi Access throughout the conference space.
- Wi-Fi Instructions & password provided to attendees with sponsor's logo.

### CONFERENCE ACCESSORY | \$2,500

- Inclusion of an accessory of your choice, branded with your firm or company logo or name, placed in the conference bag\*

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## SPONSORSHIP COMMITMENT FORM

Indicate which sponsorship you are interested in purchasing:

### CONTACT INFORMATION

Contact Name: \_\_\_\_\_

Organization/Company: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

#### CONFERENCE SPONSORSHIP

Platinum Sponsor	\$22,000
Gold Sponsor	\$14,500
Silver Sponsor	\$7,500
Bronze Sponsor	\$3,500
Exhibitor	\$4,500

#### PRODUCT SPONSORSHIP

Conference Bag	\$8,500	
Conference Lanyard	\$7,500	
Mobile App	\$7,000	
Hotel Key Card	\$6,000	
WiFi Sponsor	\$6,000	
Conference Accessory	\$2,500	

#### EVENT SPONSORSHIP

Gala Reception and Dinner	\$16,500	
Gala Co-Sponsors (Up to 2)	\$9,000	
Welcome Reception	\$10,000	
After Party Event	\$9,500	
Networking Lunch	\$9,500	
Networking Breakfast	\$9,500	
Networking Break	\$8,500	
Dine Around Night	\$6,000	
Young Lawyers' Reception	\$5,000	

Exclusive Sponsorship Opportunity

Sponsorship Item Not Available

Sponsorship Selection: \_\_\_\_\_

Other Notes: \_\_\_\_\_

Sponsorship Amount: \_\_\_\_\_ USD

Method of Payment:      Credit Card      Wire Transfer      Check

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\*This document serves as a contract. All sponsorship requests are final. Execution of this sponsorship commitment form signifies assumption of legal responsibility to pay for all sponsorship as stipulated on the form. Sponsorship is not confirmed until full payment is received. Payment is due upon invoicing by ITechLaw.

Return signed sponsorship commitment form to [mark.primuth@itechlaw.org](mailto:mark.primuth@itechlaw.org).